THESE SEVERON ADS TERMS OF SERVICE (THESE "**TERMS**") ARE A LEGAL AGREEMENT BETWEEN YOU AND SEVERON INTELLIGENCE, INC. AND GOVERN YOUR USE OF SEVERON ADS. BY CLICKING "AGREE," OR BY CREATING, FUNDING, OR RUNNING ADS WITH SEVERON ADS, YOU AGREE TO BE BOUND BY THESE TERMS. IF YOU DO NOT AGREE, YOU MAY NOT USE SEVERON ADS.

SECTION 22 REQUIRES MOST DISPUTES TO BE RESOLVED BY BINDING INDIVIDUAL ARBITRATION AFTER AN INFORMAL RESOLUTION PERIOD, AND WAIVES THE RIGHT TO BRING OR TAKE PART IN A CLASS ACTION, TO THE EXTENT PERMITTED BY LAW. PLEASE ALSO READ SECTION 14 (REFUNDS AND PREPAID FUNDS), SECTION 15 (ENFORCEMENT, SUSPENSION, AND TERMINATION), AND SECTION 21 (LIMITATION OF LIABILITY). THEY AFFECT YOUR LEGAL RIGHTS.

Severon Ads Terms of Service

Version effective November 15, 2026

1. DEFINITIONS

In these Terms:

- "**Severon**," "**we**," "**us**," and "**our**" mean Severon Intelligence, Inc.
- "**You**," "**Your**," and "**Advertiser**" mean the individual, business, or organization that agrees to these Terms or uses Severon Ads. If You use Severon Ads on behalf of a business or organization, "You" means that business or organization.
- "**Severon Ads**" means Severon's advertising services, including ad creation and management in Severon Business, ad review, delivery, measurement, reporting, billing, and related tools and support. These Terms are also called the "Severon Ads Agreement" in other Severon documents.
- "**Severon Properties**" means the Severon services where ads may appear, including Severon Search and Severon Maps, and any other placements Severon makes available to You.
- "**Account**" means Your Severon Ads advertising account, including its campaigns, settings, billing information, and history.
- "**Authorized User**" means any person You allow to access or act in Your Account, including employees, contractors, and Agencies.
- "**Agency**" means a person or business that uses Severon Ads on behalf of another Advertiser (a "**Client**").
- "**Ad**" means any advertisement You submit or run through Severon Ads, and "**Ad Materials**" means everything that makes up or supports an Ad, including text, images, logos, trademarks, offers, prices, claims, and the websites, apps, locations, and other destinations an Ad links or points to.
- "**Campaign**" means a set of Ads and the settings You choose for them, such as budgets, bids, schedules, placements, and targeting.

- "**Advertising Policies**" means the Severon Ads Advertising Policies at https://ads.severon5.com/policies, as updated from time to time.
- "**Promotional Credit Terms**" means the Promotional Credit Terms and any other written terms for a specific Severon advertising offer, as updated from time to time.
- "**Promotional Credits**" means advertising credit Severon gives You under an offer, such as a credit for new advertisers. Promotional Credits are not money You paid.
- "**Prepaid Funds**" means money You pay to Severon in advance to fund future advertising. Prepaid Funds do not include Promotional Credits.
- "**Fees**" means the amounts You owe for advertising activity and any other charges described in Your Account or these Terms.
- "**Invalid Activity**" means clicks, taps, impressions, or other events that Severon determines are not the result of genuine user interest, including activity generated by bots, automated tools, fraud, manipulation, accidental duplicates, or system errors.
- "**Material Change**" means a change to these Terms that, in Severon's reasonable judgment, meaningfully affects Your rights or obligations. Changes to correct typos, improve clarity, or update contact details are not Material Changes.

2. THE AGREEMENT

These Terms incorporate by reference the Advertising Policies, the Promotional Credit Terms, and the Severon Privacy Policy. Together, they are the entire agreement for Your use of Severon Ads. Because Ads are created and managed in Severon Business, Your use of Severon Business is also governed by the Severon Business Terms of Service.

If documents conflict, they apply in this order:

A. A written agreement for Severon Ads signed by You and an authorized officer of Severon, for the matters it expressly covers;

B. The Promotional Credit Terms, but only for the eligibility, calculation, application, expiration, and revocation of Promotional Credits;

C. The Advertising Policies, but only for advertising content standards and for the enforcement steps, strikes, and appeals they describe;

D. These Terms, for everything else about Severon Ads, including payments, refunds, liability, and dispute resolution; and

E. The Severon Business Terms of Service, for Your use of Severon Business other than Severon Ads.

Severon does not reproduce the Advertising Policies or the Promotional Credit Terms in these Terms. You are responsible for reading and following them.

3. ELIGIBILITY AND ACCOUNTS

- Individuals, businesses, and organizations may apply for a Severon Ads Account. Severon may decline any application, subject to applicable law.

- You must be at least 18 years old. If You act for a business or organization, You represent that You have authority to bind it to these Terms.
- You must provide identity, business, contact, and billing information that is truthful, accurate, complete, and current, and update it promptly when it changes.
- Each business may have only one Account. Franchise businesses may have a separate Account for each franchise location or franchise operator. Individuals may have only one Account.
- You may not create or use another Account to get around a restriction, suspension, ban, or other enforcement action, or to claim a Promotional Credit more than once.
- You are responsible for all activity in Your Account, including activity by Your Authorized Users, whether or not You approved it. You must keep sign-in credentials secure and tell Severon Support promptly if You believe Your Account has been accessed without permission.
- You may not use Severon Ads if You are prohibited from receiving services under U.S. sanctions or export laws, or if Severon has previously banned You or any business You own or control, unless Severon gives You written permission.

4. VERIFICATION

Severon may require You to verify Your identity, Your business or organization, Your authority to act for it, Your ownership of brands and websites, or the locations You advertise, at any time and using the methods described in Severon Business and the Advertising Policies.

- If You do not complete required verification within 7 days of Severon's request, Your Account will be suspended. If You do not complete it within 30 days, Your Account will be permanently banned, as described in the Advertising Policies.
- Individuals who are not registered businesses verify their identity instead of a business registration. Ads that promote a physical location also require that location to be verified, whether You are an individual or a business.
- Verification confirms only the information checked. It is not an endorsement of You, Your Ads, or Your products.

5. AGENCIES AND AUTHORIZED USERS

- An Agency represents that it has its Client's authority to bind the Client to these Terms, to make the Client's decisions in Severon Ads, and to share the Client's information with Severon.
- As the Advertising Policies provide, Agencies are responsible for their Clients' compliance. The Client remains responsible for its Ads and for paying for its advertising, unless Severon agrees in writing that the Agency will pay.
- Severon may give a Client information about its own Account and Ads, and may communicate with the Client directly about enforcement, billing, and safety.
- You are responsible for what Your Authorized Users and Agencies do in Your Account, and for removing their access when it is no longer needed.

6. ADS, REVIEW, AND PLACEMENT

Review. Every Ad is reviewed before it runs, as described in the Advertising Policies. Severon uses automated systems, including artificial intelligence, and human reviewers when necessary. Ads may be reviewed again at any time after approval, including after a report, a policy update, or a change to the Ad or its destination.

Severon's discretion. Subject to applicable law, Severon may reject, restrict, pause, or remove any Ad or Campaign at any time, including an Ad that does not explicitly violate a published policy, for example to protect users, comply with law, or maintain the quality and safety of the Severon Properties.

Enforcement penalties follow the Advertising Policies. A decision to reject, restrict, pause, or remove an individual Ad is not, by itself, a strike or account penalty. Strikes, suspensions, and bans are applied only as described in the Advertising Policies, including their three-strike system, their rules for serious violations, and their appeal process.

Approval is not a guarantee. Severon's approval of an Ad does not mean the Ad is lawful, accurate, or compliant, and does not transfer any responsibility for the Ad to Severon.

Placement. Severon decides where, when, and how Ads appear on the Severon Properties, including their format, position, and the other content, ads, or competitors that appear near them, within the settings You choose. Severon does not offer exclusivity unless agreed in writing.

7. AUTOMATED OPTIMIZATION

Severon Ads may use automated systems to optimize delivery, for example by adjusting which eligible Ad is shown, when it is shown, or how a bid is applied to a particular auction. Automated optimization operates only within the budgets, bids, schedules, targeting, placements, and other limits You authorize in Your Account. Severon will not use automated optimization to exceed Your budgets or spending limits, or to change Your Campaign settings beyond what You have approved.

8. YOUR RESPONSIBILITIES FOR YOUR ADS

- You are solely responsible for Your Ads and Ad Materials, including every representation, claim, offer, price, and promotion in them, and for the products, services, and destinations they promote.
- Your Ads must comply with these Terms, the Advertising Policies, and all applicable laws, including advertising, consumer protection, privacy, intellectual property, and sanctions laws.
- You must be able to substantiate every claim in Your Ads, honor every offer and price they show, and have all rights and permissions needed for the Ad Materials, including for any person, trademark, or content shown in them.
- You must keep Your Ads, landing pages, and other destinations accurate and working, and make sure they continue to match what Your Ads promise.

- Rules about creative materials, real photography, and AI-generated content are set out in the Advertising Policies and apply to all Ads.

9. NO GUARANTEE OF RESULTS

Severon does not guarantee impressions, clicks, taps, conversions, sales, rankings, positions, or any other result. Estimates, forecasts, and recommendations in Severon Ads are not promises. A commitment about delivery or performance applies only if it is set out in a written agreement signed by Severon.

10. PAYMENTS AND BILLING

A. PAYMENT ARRANGEMENTS.

Severon Ads offers prepaid and postpaid payment arrangements. Severon decides which arrangements, payment methods, credit limits, and billing thresholds are available to You, and may change them, including by requiring prepayment, based on factors such as Your payment history, verification status, and risk.

- **Prepaid.** You add Prepaid Funds before advertising. Fees are deducted from Your Prepaid Funds as advertising activity occurs. Prepaid Funds do not earn interest and are not a deposit account.
- **Postpaid.** Severon charges Your payment method or invoices You for Fees after advertising activity occurs, according to the billing threshold or billing cycle shown in Your Account. Invoiced amounts are due by the due date stated on the invoice.

You authorize Severon and its payment processors to charge Your payment method for Fees, taxes, and other amounts due under these Terms.

B. HOW YOU ARE CHARGED.

- You are charged only for valid advertising activity, according to the pricing model and billing arrangement that apply to Your Campaign in Your Account.
- Budgets and spending limits are maximums. An unspent budget is never charged just because You set it, and Severon will not charge You for activity that exceeds the budgets and spending limits You set.
- Unused Prepaid Funds remain available in Your Account under these Terms, including Section 14.
- Severon's records determine the advertising activity that is charged. If You believe they are wrong, use the billing dispute process in Section 13.

C. PRICE CHANGES.

Severon may change prices, fees, pricing models, and minimum spending requirements. Severon will give You at least 14 days' advance notice of a material change, unless an immediate change is required by law. A change does not apply to advertising activity that took place before it became effective.

D. TAXES.

Fees do not include taxes. You are responsible for all sales, use, value-added, goods and services, withholding, and similar taxes and government charges that apply to Your purchase of advertising, except taxes on Severon's income. Each party is responsible for the taxes that the law imposes on it.

E. NONPAYMENT.

If a payment fails or an amount is past due, Severon may pause Your Campaigns, restrict or suspend Your Account, require prepayment, charge any payment method on file, and pursue the unpaid amounts, including through collection, to the extent permitted by law. Nonpayment does not cancel what You owe. If You start a chargeback or payment reversal for a valid charge, Severon may suspend Your Account until the matter is resolved.

11. PROMOTIONAL CREDITS

- Promotional Credits are governed by the Promotional Credit Terms, which control their eligibility, calculation, application, expiration, and revocation. These Terms do not add or change any promotional offer.
- Promotional Credits have no cash value. They are not Prepaid Funds, cannot be refunded, transferred, sold, or exchanged for cash, and are not returned when an Account is closed.
- Severon may revoke Promotional Credits for fraud, abuse, or violation of the Advertising Policies, as the Promotional Credit Terms provide.
- While Severon investigates suspected fraud or abuse, it may temporarily withhold Promotional Credits, as described in Section 12.

12. INVALID ACTIVITY AND INVESTIGATIONS

- Severon uses automated systems to detect suspected Invalid Activity and investigates qualifying reports from advertisers. You may report suspected Invalid Activity to Severon Support with enough detail for Severon to investigate.
- You will not be charged for activity Severon verifies as Invalid Activity. If Invalid Activity has already been billed, Severon will issue an appropriate billing adjustment, account credit, or refund, including when Severon's own systems discover it after billing and regardless of the time limit in Section 13. When Your Account is closed, the adjustment is made as a refund.
- You must not generate, encourage, or pay for Invalid Activity, including on Your own Ads or a competitor's Ads.
- When reasonably necessary to investigate suspected fraud, abuse, or Invalid Activity, Severon may temporarily withhold Promotional Credits, refunds, and Prepaid Funds connected to the investigation, to the extent permitted by law. Severon will complete its investigation within a reasonable time and will then apply, refund, or release the amounts as these Terms provide.

13. BILLING DISPUTES

If You believe a charge is wrong, You must tell Severon through Severon Support within 60 days after the date of the charge, with the charge, the Campaign, and the reason You believe it is wrong. Severon will review the dispute in good faith and tell You the outcome. If Severon agrees, it will issue an appropriate adjustment, credit, or refund.

To the extent permitted by law, a charge You do not dispute within 60 days is final. This time limit does not apply to adjustments for Invalid Activity that Severon discovers itself (Section 12), to refunds or corrections that applicable law requires, or to any right You have under applicable law that cannot be limited by contract.

14. REFUNDS AND PREPAID FUNDS

- **Discretionary refunds.** Except as these Terms or applicable law require, Fees are not refundable. Severon may approve a refund at its discretion on a case-by-case basis. A discretionary refund does not entitle You or anyone else to a refund in other circumstances.
- **Required refunds and corrections.** Severon will provide refunds that applicable law requires and will correct billing errors, including those described in Sections 12 and 13.
- **Ordinary closure.** When Your Account is closed for a reason other than those in the next item, including when You close it or when Severon discontinues Severon Ads, Severon will refund Your unused Prepaid Funds to the original payment method, or another method Severon reasonably chooses if that is not possible, after deducting valid outstanding Fees and taxes, within a reasonable time.
- **Closure for fraud or serious violations.** If Your Account is closed because of fraud or a serious violation of the Advertising Policies, Severon may withhold unused Prepaid Funds only up to the amount of the losses, costs, and amounts owed that Severon reasonably incurs because of the fraud or violation, including chargebacks, refunds to affected users, Invalid Activity, and valid outstanding Fees, to the extent permitted by law. Severon will refund any remaining balance as described above. If Your Account is closed for repeated minor violations under the three-strike system, unused Prepaid Funds are refunded as in an ordinary closure.
- **Promotional Credits** are never refunded or paid out (Section 11).

15. ENFORCEMENT, SUSPENSION, AND TERMINATION

A. ENFORCEMENT BY SEVERON.

Severon may restrict, suspend, or terminate Your Account or any Campaign at its discretion, subject to applicable law, if You violate these Terms or the Advertising Policies, fail verification, fail to pay, create risk or legal exposure for Severon or its users, or if required by law. Enforcement for violations of the Advertising Policies follows the procedures in the Advertising Policies, which include:

- a three-strike system for minor violations: a warning, then a 30-day suspension, then a permanent ban, with strikes remaining on the Account for 12 months;

- a permanent ban, on the first offense and without prior warning, for serious violations;
- one appeal of an enforcement decision, submitted within 14 days, reviewed by a person who was not involved in the original decision, with a written explanation of the outcome; and
- removal of the strike or ban and restoration of the Account if an appeal succeeds.

Ads remain paused while an appeal is reviewed. Severon may act immediately, before any appeal, when needed to comply with law or to protect users or the Severon Properties.

B. CLOSING YOUR ACCOUNT.

You may close Your Account at any time from Severon Business or by contacting Severon Support. Closing Your Account stops Your Ads but does not cancel Fees for activity that already occurred, taxes, or other obligations that survive under Section 26.

C. EFFECT OF CLOSURE, SUSPENSION, OR TERMINATION.

- Your Ads stop running, and Severon may remove them from the Severon Properties.
- All valid outstanding Fees and taxes remain payable, and Severon may collect them after closure, suspension, or termination.
- Unused Prepaid Funds are handled under Section 14, and Promotional Credits end under the Promotional Credit Terms.
- Creating a new Account to evade an enforcement action is prohibited and may lead to a permanent ban of every related Account.

16. OWNERSHIP AND LICENSES

- **Your Ad Materials.** You keep ownership of Your Ad Materials. Severon does not claim ownership of them.
- **License to Severon.** You grant Severon and its service providers a worldwide, non-exclusive, royalty-free license to host, store, reproduce, display, distribute, transmit, and process Your Ad Materials, and to format them for display (for example, by resizing, cropping, or transcoding them, without changing their meaning), as needed to review, deliver, measure, and report on Your Ads, to operate and improve Severon Ads, to enforce these Terms and the Advertising Policies, and to comply with law. The license lasts while Your Ads run and afterward for as long as reasonably needed for those purposes, including record keeping and legal compliance.
- **Severon’s property.** Severon and its licensors own Severon Ads and the Severon Properties, including their software, design, data, reports, and trademarks. These Terms do not give You any right to use Severon’s names, logos, or trademarks without Severon’s written permission.
- **Feedback.** If You send Severon suggestions or feedback, Severon may use them without obligation to You.

17. PUBLICITY

Severon will not use Your name, trademarks, logos, or Campaign results in Severon's own marketing or promotional materials without Your permission. This does not limit Severon's display of Your Ads and Ad Materials as part of Your Campaigns, or Severon's use of aggregated or de-identified data that does not identify You.

18. DATA, PRIVACY, AND CONFIDENTIALITY

- Severon handles personal data as described in the Severon Privacy Policy. Severon Ads uses contextual advertising, and the Advertising Policies prohibit certain targeting techniques. You must not try to get around those limits.
- Reports and data that Severon provides about Your Campaigns may be used only to manage and evaluate Your own advertising. You must not attempt to identify individual users from them, or sell or share them except with Your Authorized Users and service providers who need them for that purpose.
- You are responsible for the privacy of Your own websites, apps, and other destinations, and for any personal data You collect from people who interact with Your Ads.
- Non-public information that Severon gives You about Severon Ads, including unreleased features and non-public pricing, is confidential. You may use it only to use Severon Ads and must not disclose it, except as required by law.

19. AVAILABILITY AND CHANGES TO SEVERON ADS

- Severon does not guarantee that Severon Ads or the Severon Properties will be available, uninterrupted, timely, secure, or error-free, or that Ads will be delivered continuously. Maintenance, outages, errors, and other events may affect delivery, measurement, and reporting.
- If delivery is interrupted or affected by an error, Severon may provide credits, refunds, or billing adjustments at its discretion, subject to any written commitment and to applicable law.
- Severon may change, suspend, or discontinue Severon Ads or any feature, placement, or Severon Property. Severon will give reasonable advance notice when practicable, except when urgent legal, safety, security, or similar circumstances require immediate action. If Severon discontinues Severon Ads, unused Prepaid Funds are refunded under Section 14.

20. WARRANTIES AND DISCLAIMERS

You represent and warrant that: (a) You have the authority to agree to these Terms; (b) the information You provide is accurate and complete; (c) You have all rights and permissions needed for Your Ad Materials; and (d) Your Ads, Ad Materials, products, services, and destinations comply with these Terms, the Advertising Policies, and applicable law.

TO THE EXTENT PERMITTED BY LAW, SEVERON ADS AND THE SEVERON PROPERTIES ARE PROVIDED "AS IS" AND "AS AVAILABLE." SEVERON DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR

PURPOSE, TITLE, AND NON-INFRINGEMENT, AND ANY WARRANTY ABOUT RESULTS, AVAILABILITY, OR ACCURACY. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF CERTAIN WARRANTIES, SO SOME OF THESE EXCLUSIONS MAY NOT APPLY TO YOU.

21. LIMITATION OF LIABILITY

TO THE EXTENT PERMITTED BY LAW: (A) SEVERON WILL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES, OR FOR ANY LOSS OF PROFITS, REVENUE, BUSINESS, GOODWILL, OR DATA, ARISING OUT OF OR RELATING TO THESE TERMS OR SEVERON ADS, EVEN IF SEVERON WAS TOLD THEY WERE POSSIBLE; AND (B) SEVERON'S TOTAL LIABILITY FOR ALL CLAIMS ARISING OUT OF OR RELATING TO THESE TERMS OR SEVERON ADS WILL NOT EXCEED THE FEES YOU PAID OR OWE TO SEVERON FOR SEVERON ADS DURING THE 12 MONTHS BEFORE THE EVENT THAT GAVE RISE TO THE CLAIM.

These limits do not apply to liability that cannot be excluded or limited under applicable law, such as liability for fraud, for willful misconduct, for gross negligence where the law does not allow it to be limited, or for death or personal injury caused by negligence. They also do not reduce any refund of unused Prepaid Funds or any billing correction owed to You under Sections 12, 13, and 14, or limit Your obligation to pay Fees or Your obligations under Section 23 (Indemnification). The limits apply even if a remedy fails of its essential purpose.

22. DISPUTE RESOLUTION, ARBITRATION, AND CLASS ACTION WAIVER

A. INFORMAL RESOLUTION FIRST.

Before starting an arbitration or court case, a party must send the other a written notice of the dispute (a "**Dispute Notice**") that describes the dispute, the relief requested, and how to contact the party sending it. Dispute Notices to Severon must be sent to [TO CONFIRM: Severon Intelligence, Inc. mailing address and email address for legal notices]. Severon will send Dispute Notices to the email address associated with Your Account. For 30 days after a Dispute Notice is received, the parties will try in good faith to resolve the dispute informally. Applicable limitation periods are paused during this 30-day period, to the extent permitted by law.

B. BINDING INDIVIDUAL ARBITRATION.

If a dispute is not resolved within 30 days after the Dispute Notice is received, any dispute, claim, or controversy arising out of or relating to these Terms or Severon Ads, including the validity, scope, or enforceability of this Section, will be resolved by final and binding arbitration administered by the American Arbitration Association ("**AAA**") under its Commercial Arbitration Rules, except that if You are an individual using Severon Ads primarily for personal, family, or household purposes, the AAA Consumer Arbitration Rules apply. Where the AAA's Mass Arbitration Supplementary Rules apply, they apply too. The arbitration will be conducted by a single arbitrator, in English, in Orange County, California, unless the parties agree otherwise. Hearings may take place by video or telephone, and a claim may be decided on written submissions if the AAA rules allow.

Arbitration fees are paid as the AAA rules provide, except that Severon will pay any fees that applicable law or those rules require Severon to pay. The arbitrator may award the same individual relief that a court could award, but only in favor of the individual party seeking relief and only to the extent necessary to provide relief for that party's individual claim. Judgment on the award may be entered in any court with jurisdiction. The Federal Arbitration Act governs this Section 22.

C. EXCEPTIONS.

- Either party may bring an individual claim in small claims court if it qualifies.
- Either party may ask a court for an injunction or other equitable relief to stop the actual or threatened infringement or misuse of its intellectual property or to protect the security of Severon Ads.
- Claims that applicable law does not allow to be arbitrated, including any claim for public injunctive relief to the extent such a claim cannot be arbitrated under applicable law, will be decided by a court. Such a claim will be paused until the arbitration of any arbitrable claims is complete.

D. CLASS ACTION WAIVER.

TO THE EXTENT PERMITTED BY LAW, YOU AND SEVERON MAY BRING CLAIMS AGAINST EACH OTHER ONLY IN AN INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY CLASS, COLLECTIVE, CONSOLIDATED, OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE MORE THAN ONE PARTY'S CLAIMS OR PRESIDE OVER ANY FORM OF CLASS OR REPRESENTATIVE PROCEEDING.

If a court decides that this class action waiver is unenforceable for a particular claim or request for relief, then that claim or request (and only that one) will be removed from arbitration and decided by a court, and the rest of this Section 22 will continue to apply. If any other part of this Section 22 is found unenforceable, it will be severed and the rest will remain in effect.

E. COURTS.

Any claim that is not arbitrated under this Section 22 will be decided exclusively by the state or federal courts located in Orange County, California, and You and Severon consent to their personal jurisdiction, except where applicable law gives You the right to bring the claim elsewhere. For disputes about Severon Ads, this Section 22 controls over the dispute resolution terms of the Severon Business Terms of Service.

23. INDEMNIFICATION

To the extent permitted by law, You will defend, indemnify, and hold harmless Severon and its affiliates, officers, directors, employees, and agents from and against all third-party claims, and the resulting losses, damages, liabilities, fines, penalties, settlements, costs, and reasonable attorneys' fees, arising out of or relating to: (a) Your Ads, Ad Materials, products, services, or destinations; (b) Your violation, or Your Authorized Users' or Agency's violation, of these Terms, the Advertising Policies, or applicable law; or (c) the negligence, fraud, or willful misconduct of You, Your Authorized Users, or Your Agency.

- **Notice.** Severon will notify You promptly of a claim. A delay in notice relieves You of Your obligations only to the extent the delay materially harms Your defense.
- **Defense.** You will control the defense with counsel reasonably acceptable to Severon. Severon will provide reasonable cooperation at Your expense and may take part with its own counsel at its own expense. If You do not defend the claim promptly, Severon may defend it at Your expense.
- **Settlement.** You may not settle a claim in a way that admits fault by Severon, imposes any obligation on Severon other than payment that You make in full, or does not fully release Severon, without Severon's prior written consent.

24. GOVERNING LAW

These Terms are governed by the laws of the State of California, United States, without regard to its conflict of laws rules, and by applicable U.S. federal law, including the Federal Arbitration Act for Section 22. This does not deprive You of the protection of any mandatory law that applies to You and cannot be changed by contract.

25. CHANGES TO THESE TERMS AND THE ADVERTISING POLICIES

A. MATERIAL CHANGES TO THESE TERMS.

Severon will give You at least 14 days' advance notice of a Material Change, through Severon Business, by email, or both. Before You can continue or resume advertising under the updated Terms, You must explicitly accept them. If You have not accepted them by the date they take effect, Your Campaigns will be paused until You do. If You do not accept them, You may close Your Account, and unused Prepaid Funds will be refunded under Section 14.

If a change is required urgently to comply with law or to protect users, Severon Ads, or the Severon Properties, it may take effect immediately, and You must accept it before You continue advertising.

B. OTHER CHANGES.

Changes that are not Material Changes, such as corrections and clarifications, take effect when posted and do not require You to accept them again.

C. ACCEPTANCE RECORDS.

Each version of these Terms has its own version identifier and is kept available. Severon records which version You accepted and when, using Your account identifier and the time recorded by Severon's systems.

D. ADVERTISING POLICIES AND PROMOTIONAL CREDIT TERMS.

As the Advertising Policies provide, Severon gives at least 14 days' advance notice of changes to them, except when an immediate change is necessary for legal or safety reasons. Once a change takes effect, it applies to all Ads, including Ads that are already running, and Severon

may pause or remove Ads that do not comply. Changes to the Advertising Policies and the Promotional Credit Terms take effect under their own terms and do not require You to accept these Terms again, but they do not change these Terms.

26. SURVIVAL

Any provision that by its nature should continue after these Terms end will survive, including Sections 1, 2, and 8; Section 10 (for amounts owed); Sections 11 through 14; Section 15(C); Sections 16 through 18; and Sections 20 through 27.

27. GENERAL

- **Trade compliance.** You must comply with all applicable export control and sanctions laws and must not use Severon Ads to advertise to, or on behalf of, any person or place subject to U.S. sanctions.
- **Assignment.** You may not assign or transfer these Terms or Your Account without Severon's written consent. Severon may assign these Terms in connection with a merger, acquisition, reorganization, or sale of assets, or to an affiliate.
- **Force majeure.** Neither party is liable for a delay or failure caused by events beyond its reasonable control, except for payment obligations.
- **Notices.** Severon may give You notices through Severon Business, by email to the address associated with Your Account, or by posting them in Severon Ads. Legal notices to Severon must be sent to [TO CONFIRM: Severon Intelligence, Inc. mailing address and email address for legal notices].
- **Independent parties.** You and Severon are independent contractors. These Terms do not create any partnership, joint venture, employment, or agency relationship.
- **No third-party beneficiaries.** These Terms do not give rights to anyone other than You and Severon.
- **Severability and waiver.** If a provision is found unenforceable, it will be enforced to the maximum extent permitted and the rest of these Terms will remain in effect. Failure to enforce a provision is not a waiver.
- **Entire agreement.** These Terms, together with the documents incorporated in Section 2, are the entire agreement about Severon Ads and replace any earlier agreements about it.
- **Language.** These Terms are written in English, and the English version controls.
- **Electronic communications.** You agree to receive notices and agreements electronically, and that electronic acceptance has the same effect as a signature.

28. CONTACT

If You have questions about these Terms, contact Severon Support and choose legal as Your topic. Severon Intelligence, Inc., [TO CONFIRM: Severon Intelligence, Inc. mailing address and email address for legal notices].

© 2026 Severon Intelligence, Inc. All rights reserved. Severon and the Severon logo are trademarks of Severon Intelligence, Inc.

111526-Severon-Ads-Terms-US-v1.0