THESE TERMS OF SERVICE, INCLUDING ANY SCHEDULES AND DOCUMENTS INCORPORATED BY REFERENCE (COLLECTIVELY, THE "**AGREEMENT**" OR THESE "**TERMS**"), ARE A LEGAL AGREEMENT BETWEEN YOU AND SEVERON AND GOVERN YOUR ACCESS TO AND USE OF SEVERON BUSINESS. BY CLICKING "AGREE," OR BY ACCESSING OR USING SEVERON BUSINESS, YOU, THROUGH YOUR REPRESENTATIVE, AGREE TO BE BOUND BY THESE TERMS. IF YOU DO NOT AGREE TO THESE TERMS, YOU MAY NOT USE SEVERON BUSINESS.

PLEASE READ SECTION 13 (LIMITATION OF LIABILITY) AND SECTION 16 (GOVERNING LAW AND DISPUTES) CAREFULLY. THEY AFFECT YOUR LEGAL RIGHTS.

Severon Business Terms of Service

Version effective November 14, 2026

"**Severon**," "**we**," "**us**," and "**our**" mean Severon Intelligence, Inc.

"**Organization**," "**You**," and "**Your**" mean any business, sole proprietorship, partnership, company, nonprofit, school, government body, or other entity that has agreed to these Terms or that accesses or uses Severon Business. "**Representative(s)**" means the individuals who access and use Severon Business on behalf of the Organization, including its owners, employees, agents, contractors, and agencies acting for it. Severon and the Organization are each a "**Party**" and together the "**Parties**."

You represent and warrant that each Representative is at least 18 years old and has the authority to bind the Organization to these Terms. You are responsible for everything Your Representatives do in Severon Business.

1. SEVERON BUSINESS

Severon Business (business.severon5.com) lets You claim and manage how Your business appears on Severon services, including Severon Maps and Severon Search (together with Severon Business, the "**Services**"). Depending on the features available to You, You can claim locations; add and update business details such as Your name, category, address, phone number, website, hours, special hours, photos, and menus; reply to reviews; invite people to help manage Your Organization; and create ads.

Severon may add, change, or remove features of Severon Business at any time. Some features may be offered as a preview or may only be available in certain countries or regions.

Ads created in Severon Business are also governed by the Severon Ads Agreement, the Severon Advertising Policies, and, where applicable, the Promotional Credit Terms. If those documents conflict with these Terms for ads, those documents control.

2. ACCESSING SEVERON BUSINESS

Each Representative must sign in to Severon Business with a Severon Account. Information associated with the Severon Account, such as name, email address, and age, may be used to determine whether the Representative is eligible to use Severon Business and to identify the Representative within Your Organization.

You are responsible for keeping sign-in credentials secure and for all activity that happens through Your Organization's accounts. Representatives should use a strong password and two-factor authentication. If You believe an account has been compromised, You must notify Severon Support promptly.

You may not create an account for anyone other than a real person who is authorized to act for Your Organization, share a single account between multiple people, or access Severon Business through automated means except as Severon expressly permits.

3. VERIFICATION

Before You can manage a brand or location, Severon requires You to verify that You own or are authorized to manage it. Severon currently verifies brands and locations by a DNS TXT record placed on a web domain You control, or by documents You upload, such as a business license, utility bill, or tax registration.

- Verification requests are reviewed by Severon and are not approved instantly. Severon may approve, reject, or request more information about any request, in its sole discretion.
- Severon may ask You to verify again at any time, including after a change in ownership, address, or Representatives.
- You must only submit information and documents that are genuine, accurate, and that You have the right to share. Submitting false, altered, or misleading information or documents is a serious violation of these Terms.
- Verification confirms that You may manage a brand or location in Severon Business. It is not an endorsement of Your business by Severon.

4. ORGANIZATION CONTENT

"**Organization Content**" means all information and material You or Your Representatives submit to Severon Business, including business details, photos, logos, menus, replies to reviews, and verification documents.

You retain ownership of Your Organization Content. You grant Severon a worldwide, non-exclusive, royalty-free, sublicensable license to use, host, store, reproduce, modify, adapt, translate, publish, and display Organization Content (other than verification documents) in connection with operating, providing, promoting, and improving the Services. This license includes the right to format, crop, resize, and combine Organization Content with information from other sources so that it displays correctly across the Services. Severon uses verification documents only to verify You, to prevent fraud and abuse, and to comply with law.

You represent and warrant that You own or have all rights, licenses, consents, and permissions needed to submit Organization Content and to grant the license above, and that Organization Content complies with these Terms, including the Severon Business Services Guidelines in Schedule A.

Organization Content may be reviewed by automated systems and by people before or after it appears on the Services. Severon may decline to publish, edit for formatting, or remove any Organization Content at any time, in its sole discretion, including content that Severon believes violates these Terms or applicable law.

5. LISTING INFORMATION AND REVIEWS

- You must keep Your business details accurate and up to date, including Your hours and whether a location is open, temporarily closed, or permanently closed.
- Severon may also use information from other sources, including public sources, user reports, and partners, to determine what appears on the Services. Severon decides what information is displayed and may show information that differs from what You submitted.
- Reviews and ratings are written by people who use the Services. You may reply to reviews, but You may not remove, edit, or hide them. You may report a review that You believe breaks Severon's policies.
- You may not offer any compensation, discount, gift, or other incentive in exchange for a review or rating, or ask anyone to post a review that is not based on their own genuine experience.

6. REPRESENTATIVES AND ROLES

Severon Business may let You invite people to Your Organization and assign them roles, such as admin or location manager, that control what they can do. You are responsible for choosing who to invite, the roles You assign, and removing access when someone should no longer have it. Actions taken by any Representative are treated as actions of Your Organization.

If an agency or other third party manages Severon Business on Your behalf, You remain responsible for its actions under these Terms, and the agency is also bound by these Terms.

7. ADVERTISING AND PROMOTIONAL CREDITS

- If You create ads in Severon Business, You must follow the Severon Advertising Policies. Every ad is reviewed before it runs.
- Promotional credits, including the 150 USD credit for new advertisers, are subject to the Promotional Credit Terms. If any of the Advertising Policies are violated, Severon reserves the right to revoke the offer at any time.
- If Your Organization is permanently banned from advertising, all promotional credits are revoked immediately and are never refunded, replaced, or restored.

8. FEES AND TAXES

Claiming and managing locations in Severon Business is currently offered without charge. Ads and any other paid features are charged as described when You purchase them. Severon will give You notice before charging for any feature that was previously free, and You can choose not to use it.

You are responsible for all taxes associated with Your use of paid features, other than taxes on Severon's net income.

9. PRIVACY AND DATA

Severon's handling of personal data is described in the Severon Privacy Policy. If You provide personal data about others, such as the names and email addresses of people You invite to Your Organization, You represent that You have the right to provide it and have given any notices required by law.

Business details You publish through Severon Business, such as Your business name, address, phone number, hours, and photos, are intended to be public and may be displayed to anyone who uses the Services.

10. SEVERON'S INTELLECTUAL PROPERTY

Severon and its licensors own all rights in the Services, including software, designs, and Severon trademarks and logos. These Terms do not grant You any right to use Severon's trademarks or logos, except to accurately state that Your business can be found on Severon Maps or Severon Search, and only in a way that does not suggest that Severon endorses or partners with You.

If You give Severon feedback or suggestions about the Services, Severon may use them without restriction or obligation to You.

11. SUSPENSION AND TERMINATION

You may stop using Severon Business at any time. Severon may suspend or terminate Your access to Severon Business, remove Your Organization Content, or remove Your ability to manage a brand or location, with or without notice, if Severon reasonably believes that You have violated these Terms or the law, that Your use creates risk or harm for Severon, its users, or others, or that You no longer own or are authorized to manage the brand or location. Severon may also discontinue Severon Business or any part of it.

Where appropriate, Severon will tell You the reason for a suspension or termination. You may appeal a decision once, within 14 days, through Severon Support. Appeals are reviewed by a person who was not involved in the original decision.

If Your access is terminated, Your business may still appear on the Services using information from other sources. Sections 4 (license for content already published), 7, 10, and 12 through 17 survive termination.

12. DISCLAIMERS

SEVERON BUSINESS AND THE SERVICES ARE PROVIDED "AS IS" AND "AS AVAILABLE." TO THE FULLEST EXTENT PERMITTED BY LAW, SEVERON DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT. SEVERON DOES NOT WARRANT THAT THE SERVICES WILL BE UNINTERRUPTED, ERROR-FREE, OR SECURE, THAT YOUR BUSINESS WILL APPEAR IN ANY PARTICULAR POSITION OR RESULT, OR THAT USING SEVERON BUSINESS WILL RESULT IN ANY PARTICULAR NUMBER OF CUSTOMERS, VISITS, OR SALES.

13. LIMITATION OF LIABILITY

TO THE FULLEST EXTENT PERMITTED BY LAW, SEVERON WILL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY, OR PUNITIVE DAMAGES, OR FOR ANY LOSS OF PROFITS, REVENUE, BUSINESS, GOODWILL, OR DATA, ARISING OUT OF OR RELATING TO THESE TERMS OR THE SERVICES, EVEN IF SEVERON HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. SEVERON'S TOTAL LIABILITY FOR ALL CLAIMS ARISING OUT OF OR RELATING TO THESE TERMS OR THE SERVICES WILL NOT EXCEED THE GREATER OF (A) THE AMOUNTS YOU PAID SEVERON FOR SEVERON BUSINESS IN THE 12 MONTHS BEFORE THE EVENT GIVING RISE TO THE CLAIM, OR (B) 100 USD. SOME JURISDICTIONS DO NOT ALLOW CERTAIN OF THESE LIMITATIONS, SO THEY MAY NOT APPLY TO YOU.

14. INDEMNIFICATION

You will defend, indemnify, and hold harmless Severon and its officers, directors, employees, and agents from any claims, losses, damages, liabilities, costs, and expenses, including reasonable attorneys' fees, arising out of or relating to Your Organization Content, Your use of Severon Business, or Your violation of these Terms or the law.

15. CHANGES TO THESE TERMS

Severon may update these Terms. Severon will post the updated Terms on legal.severon5.com with a new version date at least 14 days before the changes take effect, and may also notify You in Severon Business or by email. Changes needed for legal or safety reasons may take effect immediately. If You continue to use Severon Business after changes take effect, You agree to the updated Terms. Previous versions are available from the version list at the top of this page.

16. GOVERNING LAW AND DISPUTES

These Terms are governed by the laws of the State of California, excluding its conflict-of-laws rules. Any dispute arising out of or relating to these Terms or Severon Business will be brought exclusively in the state or federal courts located in Orange County, California, and each Party consents to the jurisdiction of those courts. Nothing in this Section limits any rights You have under mandatory consumer or business protection laws that apply to You.

17. GENERAL

- **Entire agreement.** These Terms, together with the documents they incorporate, are the entire agreement between the Parties about Severon Business.
- **Assignment.** You may not assign or transfer these Terms without Severon's written consent. Severon may assign these Terms in connection with a merger, acquisition, or sale of assets.
- **Severability and waiver.** If any provision of these Terms is found unenforceable, the rest remains in effect. Severon's failure to enforce a provision is not a waiver of it.
- **Notices.** Severon may give You notice in Severon Business or by email to Your Representatives. You may contact Severon through Severon Support.
- **Trade compliance.** You may not use Severon Business if You are located in, organized under the laws of, or owned or controlled by persons in a country or region subject to U.S. sanctions, or if You are listed on a U.S. government restricted-party list.
- **Force majeure.** Neither Party is liable for delays or failures caused by events beyond its reasonable control.
- **Language.** These Terms are written in English (United States). If they are translated, the English version controls.

18. CONTACT

If You have questions about these Terms, contact Severon Support.

Schedule A

(to the Terms of Service)

Severon Business Services Guidelines

Severon reserves the right to interpret these guidelines and to take, or not take, action in its sole discretion. Without limiting any other remedies, Severon may temporarily or permanently remove or disable access to Organization Content, or suspend or terminate Your access to Severon Business, if Severon determines that You or any Representative has violated these guidelines. You agree to cooperate with Severon to investigate and fix any violation.

The following are prohibited:

1. DISRUPTION.

A. Compromising the security or operation of Severon's systems, including probing, scanning, or testing the vulnerability of any system or network that hosts the Services, unless Severon has expressly permitted the assessment in writing.

B. Tampering with, reverse-engineering, or hacking the Services, getting around any security or authentication measure, or trying to gain unauthorized access to the Services or related systems, networks, or data.

C. Changing, disabling, or interfering with the integrity or performance of the Services or related systems, networks, or data.

D. Intercepting or deciphering transmissions to or from the servers that run the Services.

E. Placing an unreasonably large load on Severon's systems, including by using bots, scrapers, or other automated systems to send more requests than a person could reasonably send in the same period using a normal web browser.

2. MISREPRESENTATION.

A. Claiming or managing a brand or location that You do not own or are not authorized to manage.

B. Submitting false, altered, or misleading verification information or documents.

C. Creating a listing for a business that does not exist, or for a location where You do not serve customers in person, except as Severon's guidelines allow for service-area businesses.

D. Creating more than one listing for the same location.

3. ORGANIZATION CONTENT.

Submitting Organization Content that:

i. Violates or infringes Severon's or anyone else's intellectual property or other rights, including copyright, trademark, privacy, or publicity rights;

ii. You do not have the right to provide to Severon;

iii. Includes ratings, reviews, or other content created by others, unless You have every permission needed to use it;

iv. Includes personal, private, or confidential information that belongs to someone else;

v. Requests personal, private, or confidential information from others, including from a child under the age of 13;

vi. Offers compensation or any other incentive in exchange for a rating or review;

vii. Is false, misleading, deceptive, fraudulent, illegal, obscene, defamatory, threatening, abusive, harassing, hateful, or sexually explicit. Severon will remove and report child sexual abuse material to the appropriate authorities;

viii. Impersonates, or misrepresents Your connection to, another person, business, or organization;

ix. Depicts or encourages serious harm, violence, or illegal or dangerous conduct;

x. Is intended to inflame or provoke;

xi. Attacks or discriminates against people based on race, ethnicity, national origin, religion, sex, gender, sexual orientation, disability, medical condition, or any similar characteristic;

xii. Contains malware, spyware, viruses, or other harmful code;

xiii. Could otherwise cause injury, damage, or a credible risk of harm to Severon, its users, or anyone else; or

xiv. Has previously been removed for violating these guidelines.

4. IMAGES.

A. Uploading images that are generated or altered with AI. Every photo must be a real photo of Your business, products, food, space, or team. Basic edits such as cropping, straightening, and adjusting brightness or color are allowed.

B. Adding text, logos, borders, watermarks, phone numbers, or promotional offers on top of photos, other than an official logo uploaded as Your logo.

C. Uploading stock images, screenshots, or images of a different business or location.

5. PROHIBITED USES.

You will not use Severon Business to:

i. Collect, scrape, or store information about Severon users or other businesses;

ii. Send spam or unsolicited messages, including through replies to reviews;

iii. Retaliate against, threaten, or reveal personal information about someone who wrote a review;

iv. Manipulate ratings, reviews, rankings, or other signals on the Services; or

v. Help anyone else do any of the above.

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